
★ **Spotlighting the Success of Optimism with** ★
★ **The Traverse City Optimist Club** ★

The Traverse City Optimist Club held its 16th Annual Optimist Spare Time Bowlathon Bowl for Kids! It was held on Sunday, October 1, 2006 at Timber Lanes in Traverse City. The Optimists supplied the pizza, soda, lanes and prizes. The annual Optimist Club Bowl for Kids benefits their community. 100% of the money stays there and benefits area youth programs. About 200 kids participated in the event. Mark Koval, Chair of the event, said that "This is what Optimists are all about. We are here to help the kids and have a great time."



Partnership and guidance work together



A team of youth enjoy themselves

The Optimist Club provides the venue and the logistics of the bowlathon. The kids' groups and non profit organizations raise money by asking for pledges. All of the money stays in the community. This year Westwoods Elementary PTC, Northern Lights Skating, Young Marines, the Boys and Girls Club of Grand Traverse, the Montessori Childrens House, and others participated in the bowlathon.

If you are interested in learning more about the Traverse City Optimist club, just go to their website, located at <http://tc-optimist.org>.



Hope is eternal at the Optimist Bowlathon



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Optimists—Bringing Out the Best in Kids



Spring Forward and Expect Success!

Lou Moss

loumoss1@hotmail.com or (586) 566-7277
Michigan District 2006-2007 Governor

Ahhhhh Spring! It's a great time to renew and revitalize ourselves...and our Optimist Clubs! It's the perfect time to ask someone new to become an Optimist member, a perfect time to begin a new Optimist Club and JOOI Club, a perfect time to start a new youth project!

One of my Optimist friends, **Tim Berthiaume**, shared a good quote: "The difference between a dream and a goal is the date". After he heard that, he made his date to fulfill a dream of a cross country bicycle trip to benefit children at the Great Lakes Burn Camp. He fulfilled his dream last summer after an "incredible journey" of 10 weeks. So what have you been dreaming about that you need to start? Just set a date, spring into action and expect success!

Congratulations Honor Roll Clubs

Special recognition goes to the 30 clubs that attained the Honor Roll Award for the first quarter (please see Page 3). This award is based on membership between October 1st and December 31st. Since the deadline for this *OptiViews* issue is in February, the Second Quarter Honor Roll will be published in the next issue. Kudos to the Lieutenant Governors and their zones for finishing the first quarter with a +1 or more members: **Zone 1 Mark Stoinski +3, Zone 2 Harry Margo +2, Zone 5 Linda Donley +1, Zone 6 David Jaques +3, Zone 9 Jeanna Clifford +3, Zone 10 Linda Owczarak +3, Zone 11 Debra Berry +2, Zone 13 Doug LaLone +2, Zone 18 Shirley Williams +2.** Thank you to all Optimists... more members equals more service to youth and communities.

This is a great time of the year for Optimist projects and events including:

- Club and Regional Oratorical Contests
- "Early Bird" Registration (April 15) for the Optimist International Convention on July 4-7, Montreal, Canada
- Invite prospective members to a N.O.W. (New Optimists Wanted) event
- JOOI (Junior Optimist Octagon International) Conference April 20-21, Clawson High School
- Send your Achievements and Awards report to Sandy Diederich, District Chair by April 20th
- CCDHHY (Communications Contest for the Deaf and Hard of Hearing Youth) on April 28, Oakland Community College of Auburn Hills
- Visit another Optimist Club

- Third Quarter Optimist Family Reunion, May 4-6, Valley Plaza Resort, in Midland highlights the District Oratorical Contest Finals and Childhood Cancer Campaign Walk on May 5th,
- Respect For Law event(s)
- Tri-Star Sports District Finals, May 12th, Clarkston Junior High School
- Send your Club Officer Elect Report by May 20th
- End of the school year Youth Appreciation
- Junior Golf Tournament on June 18th -19th

Achievement and Awards

Our Achievements and Awards Chair **Sandy Diederich** has been busy reading and tabulating the A & A reports and realized the goldmine of information they carry. It's a great quarterly "check-up" for clubs to keep on track. We suggest all clubs complete the form with your Board of Directors or with all interested club members after a regular meeting. Newsflash: 500 A & A bonus points can be counted for each member who pre-registered (by March 19) for the Fast Lane Midyear Pitstop, March 23-24. Also, 700 A & A bonus points can be claimed for each member who pre-registers (April 15th) for the Optimist International Convention, July 4-7.

Optimist Family Reunions

It was great to see so many of you at the Second Quarter Optimist Family Reunion at Saginaw Valley State University and Marygrove College. A big THANK YOU to all of our district leaders who helped to make both successful.

Attending club meetings and events is always a treat so keep your invitations coming...I love to see Optimists in Action!

I am really looking forward to seeing a record number of members at the Third Quarter Optimist Family Reunion at the Valley Plaza Resort in Midland, May 4-6. Please come so we can spring ahead together and "Expect Success" in "Bringing Out the Best in Kids"!





First Quarter Honor Roll

Congratulations to the First Quarter Honor Roll Clubs
(Membership was +1 or more from October 1 thru December 31, 2006)

<p><i>Zone 1</i> Traverse City +3</p> <p><i>Zone 2</i> Grand Rapids-Kent +2</p> <p><i>Zone 3</i> Midland-Sunrise +4 Wow!</p> <p><i>Zone 4</i> Berrien Springs +2</p> <p><i>Zone 5</i> Greater Muskegon +1 Muskegon-Mona Shores +1</p>	<p><i>Zone 6</i> Battle Creek-Harper Creek +1 Kalamazoo Breakfast +2 Pennfield-Battle Creek +1</p> <p><i>Zone 7</i> Mount Pleasant Sunrise +1</p> <p><i>Zone 8</i> Jackson +1</p> <p><i>Zone 9</i> Downtown Flint +1 Greater Flint +1 Lapeer +1</p>	<p><i>Zone 10</i> Ann Arbor +2 Brighton +2</p> <p><i>Zone 11</i> Clarkston +1 Huron Valley +2 Rochester +1</p> <p><i>Zone 12</i> Southfield-Lathrup +2 Birmingham +2 Clawson-Troy +1</p> <p><i>Zone 13</i> Bloomfield Hills +2 Pontiac +1</p>	<p><i>Zone 14</i> Western International +3 Greater Grace +2 Hartford Community +2</p> <p><i>Zone 15</i> Central Macomb +1</p> <p><i>Zone 18</i> New Prospect +6 WOW!</p> <p><i>Zone 19</i> Central Detroit (maintained 107 members)</p> <p>More members = More service to youth</p>
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Membership—The Time is Now!

Dorothy Tyler

tylerdot@yahoo.com or (313) 342-4298

Michigan District Membership Chairperson

Fellow Optimists, as we enter the Third Quarter of our Optimist year, we have much to be proud of. We have continued to provide service to so many kids who might not have received it otherwise! We still have 112 active clubs and 3,827 members. Since October 1st, we have recruited two hundred (200) new members. Congratulations for a job well done!

Unfortunately, we have deleted two hundred eighty (280) members. Therefore, we are down by eighty (80) members. So what does that mean for us? Simply stated, it means **WE HAVE WORK TO DO!** Listed below are some ideas that might be helpful in increasing and maintaining your membership:

- ♥ Invite your spouse - **MEMBERSHIP FOR SPOUSES** - application on line at Optimist International > members > forms. Have a contest among the members in your club to see whose spouse joins first!
- ♥ Determine if a club in your area has disbanded - not all of those members necessarily want to leave Optimist International. **Ask** those members to join your club!
- ♥ **Monitor** those members in your club who aren't participating, find out why and correct it right away. Keep them busy and happy, have fun!
- ♥ **Re-assess** your programs, projects and recruitment materials. Find a new way to do an old activity and personalize your brochures highlighting your service to kids in your community!
- ♥ **Listen** to new ideas from new members. Act on them and encourage their input!
- ♥ **Video tape** your club's wonderful activities with kids and share them at NOW meetings.
- ♥ Contact OI for a free audio **Radio Public Service Announcement CD** that can be used in conjunction with your local radio station to inform the community about how we, Optimist Clubs, are working to **Bring Out The Best In Kids!**



Spring Into Action— Welcoming One New Optimist Member at a Time! New Members Who Joined During 12/01/06—02/28/07

Traverse City

Kevin Russell
Erik Gruber
Robert Henry

Grand Rapids-Kent

Alissa Coil
Patricia Buchs
Patti Blanott

Midland-Sunrise

Steve Walta
Steve Walty
Beth Smith

Joyce Walker

Niles

Nathan Bair
Jay Demas
Laura Listenberger

Shannon Brown

Terri Grimes

Jo Ann Harrison

Greater Muskegon

Douglas Cook
Alina Fortenberry

Battle Creek-Harper Creek

Derek King
Deborah Poe
Eric Allman
Adam Talbot
Shawn DeYoung
Bernadine Green
Gordon Turner
Bridget Dove
Jeanna Roebuck

Mt Pleasant-Sunrise

Claude Tippet
Lois Giesken

Lapeer

Sherman Hampton
Todd McCreedy

Huron Valley

Scott Wittman

Eric Parks

Bill Murray

Lyn Hewitt

Birmingham

Bari Livsey

Kristine Rutkowski

Clawson-Troy

Lisa Dwyer

Tim Burns

Keego Harbor

Gary Garner

Dale Stuart

Detroit-Northwest

Gerald Hudson
Walter Lockett

Ricardo Jackson

Delener McCamey

Tim James

Stephanie McKire

Billy Wilson

Kimberly Black

Will Wilson

St Clair Shores

Catherine Jezdimir
Timothy Roney

Detroit-Western Int'l

Val Gamble
Jeff Ford

Thomas Dorsey

Tony Dean

Deborah McLain

Sydney Colman

Detroit-Hartford Community

Shaeeda Williams

Syleia Brocks

Marcina Cole

Cheryl Williamson

Johnnie Watt

Detroit-Greater Grace

Sharon White-James

Patricia Staten

Pamela Poole

Detroit-West Side Unity

Beverly Johnson

Taylor Johnson

Central Macomb

Barbara Lyon
Cynthia Laske

Karen Tucker

Connie Capitanio

Roseville

Bernard Barczak

Dearborn

Warren Dubitsky

Joe Walker

Laurie Hazime

Detroit-New Prospect

JJ Berry

Detroit-Central

Starla Davis
Detroit-Metro Riverfront

Elberaette Cowling

Maria Davis

Sharita Massie

West Branch

Denny Troester

Berrien Springs

John Markovic

Kalamazoo-Breakfast

Doug Maltby

Glenn Loughridge

Norma Simmons

Flint-West

Kenneth Cullen

Clarkston Area

David Regiani

Rochester Area

Thomas Stebbins

Southfield-Lathrup

Sandra Tomlin

Auburn Hills

Michael Culpepper

Auburn Hills-Noon

Karrie Waarala

Brian Marzolf

Clinton Township

Caroline Pezzotti

Grosse Pointe-Lakeshore

James Kaza

Grand Rapids

Gloria Carroll

Muskegon-Mona Shores

Michael Brickley

Muskegon Heights

Charles Hildreth

Larry Robinson

Reedell Holmes

Terry Nash

Derrick Collins

Rillastine Wilkins

Lansing

Marjorie Hartman

Gratiot County

Kristi Teall

Gerald May

Grand Blanc

Loren Crandell

Ann Arbor-Breakfast

Daniel Zaid

Brighton

Mark Auxter

West Bloomfield

Michele Economoureste

Robert Scheuer

Lakes Area

Meredith Szostek

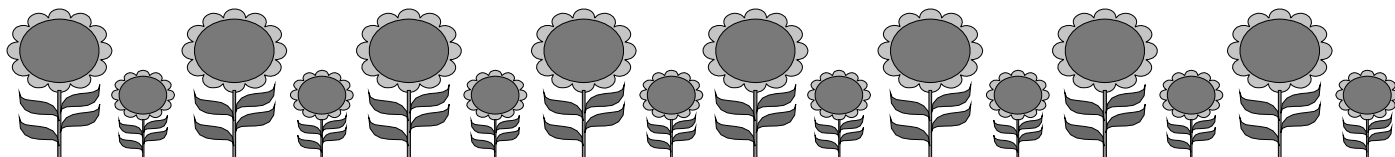
Lisa Boettcher

Laurie Stasiak

Katie Clees

Carole Beverwyk

Dennis Piper





Thank You to Our Sponsors for "Just Ask"ing From 12/01/06— 02/28/07

<u>Traverse City</u>	<u>Clawson-Troy</u>	<u>St Clair Shores</u>	<u>Clarkston Area</u>	<u>Muskegon Heights</u>
Timothy Simonelli	Rocco Romano	Joann Strother	Sharon Regiani	Ralph Bush
Michael Brown	<u>Keego Harbor</u>	Ronald Erney	<u>Rochester Area</u>	Ronald Morse
<u>Grand Rapids-Kent</u>	Earl Lowen	<u>Dearborn</u>	Thomas Stebbins	Ronald Collins
Joyce Watson	Edward Simons	Randolph Dubitsky	<u>Southfield-Lathrup</u>	Bobby McCowan
Sarah Gooden	<u>Detroit-Northwest</u>	Barry Hawthorne	Jeff Mueller	<u>Lansing</u>
Kathi Margo	Chui Karega	Nazih Hazime	<u>Auburn Hills</u>	Richard Hartman
<u>Midland Sunrise</u>	Secialue Porter	<u>Detroit-New Prospect</u>	Henry Knight	<u>Gratiot County</u>
Jonathan Bushey	Patrick Gordon	Rosalyn Jones	<u>Auburn Hills-Noon</u>	Tina Travis
<u>Battle Creek-Harper Creek</u>	Carolyn Wanzo	<u>West Branch</u>	Paul Landsbery	<u>Grand Blanc</u>
Duncan Bailey	Lella France	Vicki Barnes	Henry Knight	Daniel Draper
Dave Jaques	William Waterman	<u>Berrien Springs</u>	<u>Detroit-Greater Grace</u>	<u>Ann Arbor-Breakfast</u>
Gary Gymer	<u>Detroit-Western Int'l</u>	Lyndon Furst	Lucia Rogers	Dave Dean
Jeromy Myers	Charlie King	<u>Niles</u>	Janice Hayes	<u>Brighton</u>
Janet Fredenburg	Robert Saulsberry	Debbie Asmus	<u>Clinton Township</u>	Scot Karevich
<u>Mt Pleasant-Sunrise</u>	Dorothy Dean	Dave Vanstrien	Doris Modrak	<u>Lakes Area</u>
Richard Ervin	Harriet Cosby	<u>Greater Muskegon</u>	<u>Grosse Pointe-Lakeshore</u>	Annette Krzyskowski
<u>Lapeer</u>	Deborah McLain	Lynn Donley	Dave Fries	Ian Daykin
Ernest Lefever	<u>Detroit-Hartford Community</u>	<u>Kalamazoo-Breakfast</u>	<u>Detroit-Central</u>	Amanda Clees
John LaClair	Verna Brock	Jan Oord	Alphonso Holmes	Mary Ellen Trott
<u>Huron Valley</u>	<u>Central Macomb</u>	Nicole Ingersoll	<u>Grand Rapids</u>	Katie Clees
Jack Miesel	Elaine Lyon	Glenn Loughridge	Anthony Doster	<u>Detroit-West Side Unity</u>
Dave McManamon	Leslie Mansoor	<u>Flint-West</u>	<u>Muskegon-Mona Shores</u>	William Fennicks
Barbara Workman	Barry Burnham	Donald Morey	Jerry Langlois	
<u>Birmingham</u>	Cindie Szarek	<u>Detroit-Metro Riverfront</u>	<u>West Bloomfield</u>	
Carol Kelly	<u>Roseville</u>	Fatima Plater	Henry Plachcinski	
Herb Strather	Heidi Barczak	Shirley McGinnis	Bob Schiller	



COMMUNICATION CONTEST
for the Deaf & Hard of Hearing Youth
OPTIMIST INTERNATIONAL

Auburn Hills Morning Optimists are busy preparing to host the MI District **Communication Contest for Deaf and Hard of Hearing Youth**. They're working with the State Government Office, Commission on Disability Concerns for Best Practice efforts. Chairs of college programs for the deaf have accepted invitations to be guest judges. Special thanks to club member, Avondale District Superintendent George Heitsch, for getting the flyers out to District Superintendents of Schools in Oakland County.

They've also contacted Detroit Schools, Detroit Public Television, and Michigan School for the Deaf in Flint and sent info to Detroit Day School for the Deaf. Check us out on the Michigan Deaf and

Kathy Gaita

kgaita1@comcast.net or (248) 245-3881
Michigan District CCDHHY Chairperson

Hard of Hearing Association Website at: www.michdhh.org, click on announcements. OCC Deaf Friends Club has sent the announcements out to their extensive statewide network for the deaf community.

Contest registration DEADLINE has been extended to March 28; the event will be held on April 28 at Oakland Community College, 2900 Featherstone, Auburn Hills. \$6,000 is still needed for educational scholarship award prizes, so club donations are welcome! Auburn Hills Morning Optimist Foundation can provide you with 501(c)3 tax ID letter for your donations. Hope to see you there to support these young people!



Michigan District Optimists *Do You Feel the Love?*

Janet Oord

joord@kresanet.org or (269) 324-5975

Michigan District New Club Building Chairperson

If you attended the second quarter meeting for your region, you heard me ask this question. As you know our Optimist International President, Ronnie Dunn, has chosen the theme of **Love** for the 2006-2007 Optimist year. We all became an Optimist because of our **Love** and concern for the children in our communities. If we are going to spread the word of Optimism and share **Love** with more children we need to get busy and build more Optimist Clubs in the Michigan District.

In order to get started you need to take a few simple first steps.



Sit down with a few members of your club and target a need in your community or a community nearby. Be creative in your thinking. You might partner with an existing group, for example: a youth group, a sports club, a church or a teacher organization. These groups are already providing service to the youth of their community and might be looking for the benefits provided by becoming an Optimist Club!



Assign two to three members of your club to work on the new club building project. You'll want to make sure that these Optimists are enthusiastic about spreading the word regarding the many benefits of becoming an Optimist.



This group will get to work and identify three to four influential "key people" in your target area. They will contact this group to meet and discuss the many benefits of forming the Optimist Club. They will also want to make sure they utilize the many resources on the OI website (www.optimimst.org, simply click on new club building). We also have many Optimists in the Michigan District who would be more than happy to help with your new club building efforts. Please call me and I will help you get the resources and support that you need to build your club.

Taking liberty with the words of Ms. Diana Ross let's "Start! In the Name of **Love!**"



Optimist License Plate as a Marketing Tool and Fundraiser: What's Your Input?

A recommendation has been made by a local club to have an Optimist Fundraising license plate developed for the State of Michigan. This would be a great way to advertise Optimist International and the support we provide the youth in our community. One thousand Optimists proudly displaying their affiliation with Optimist International would result in an annual donation to the Michigan District of \$10,000. Those funds would be used to enhance current programs. For anyone obtaining a license plate, there is an initial fee of \$35.00 and an annual fee of \$10 for each subsequent year. To assist in evaluating the feasibility of using the license plate as a marketing/fundraising vehicle, we would like for each Michigan District Optimist Club to poll their membership and report their results (number of members who would purchase the plate versus the number that would not) to Governor Lou Moss by May 5, 2007: loumoss1@hotmail.com or (586) 566-7277.



Optimist International Foundation

Past Governor Marc D. Katz

marcoblue1@hotmail.com or (248) 219-5949

Michigan District Optimist International Foundation Representative



DIME a DAY

Through the First Quarter of the 2006-2007 Optimist year, the Michigan District is leading the way with 70+ members who have contributed to the Dime a Day program. The Dime a Day program is a contribution of \$36.50 that are unrestricted funds which are used to fund many of the programs provided by Optimist International.

Governor Lou and I are issuing a challenge to all Optimist Clubs in the Michigan District that they have a minimum of five Dime a Day contributors in their clubs. Some clubs in the District have all ready met the challenge; let's see if by the Third Quarter Family Reunion in Midland all clubs will step forward and meet the challenge.

Dime a Day contributions can be made by individuals, but you can also make a contribution to honor a club member for their outstanding service. If you have someone in your club that has made a significant contribution to your club, think about honoring them with a contribution in their name to Dime a Day.

Contributors to Dime a Day receive a commemorative pin from the Optimist International Foundation for their contributions.



NAME THE BEAVER

The Optimist International Foundation has provided each District Foundation Representative with a beaver to decorate and bring to the Optimist International Convention in Montreal to be raffled. At the Third Quarter Optimist Family Reunion we will be conducting a contest to name the Michigan District Beaver. If you have a name that you would like to see entered into the contest, send it to me before May 1st at marcoblue1@hotmail.com. At the Third Quarter Optimist Family Reunion the five most popular names will be in the contest. There will be the opportunity to vote by placing dollars in a receptacle for each name. The receptacle with the most money in it will be the winner. The winner will be announced at the Governor's Breakfast on Sunday.

SILENT AUCTION

At the Third Quarter Meeting we will be having a Silent Auction during the Saturday Night Evening of Entertainment. Either you or your club may donate a gift basket or other gift and they will be auctioned off with all proceeds going to the Foundation.

Membership For Spouses

During the "Love" year, Optimist International welcomes you to recruit the love of your life to join your Optimist Club!

Beginning on Valentine's Day (February 14, 2007), spouses can become Optimist Members with extra savings: For spouses who take advantage of this program and join us as new Members, their quarterly dues will be reduced by half for the following billing dates only: April 2007, July 2007, October 2007 and January 2008. The sooner they join, the more they save! In addition, the processing fee for new spousal Members will be waived from February 14, 2007, through February 14, 2008.

Recruit your spouse and watch the love of Optimism grow!
Please mail or fax the form to the International Office,
Attn: Membership. For information, call (800) 500-8130 or e-mail radomski@optimist.org.

As a part of this program, the new Member could not have been a Member of an Optimist Club at any time in the past 12 months. They will be charged full dues starting with April 2008 billing. This offer does not apply to charter Members of Clubs built from February 14, 2007, through February 14, 2008.



**“Dare ² Dream”****Bob Schiller**bob@schillerholdings.com or (248) 683-3192

Michigan District 2006-2007 Governor-Elect

“Once upon a time...” These four words are the key to opening a child’s imagination. They are magically transported to the most fantastic adventures that they can dream of. Now, for the “seasoned” member, picture a particularly dapper cricket, with a top hat and tails, looking up at the most beautiful star-lit night you could ever imagine. He begins to sing, “When you wish upon a star...” If you close your eyes you will see him, again, in that wonderful reflection where you “expected success” in everything you did. This is the starting point for the 2007 – 2008 year; a year where “dreams” become goals merely by placing a date on them. It “makes no difference who you are...” a large club or a small club. What matters is you challenge yourself to do more, to do better, and to make a difference in the life of a child.

At “Catch A Rising Star” my dream was shared; to be the most sought out volunteer organization in Michigan (okay, so I am really after...the world. I dream big!). How does the dream become a reality? Through a renewed dedication by the district to be proactive its efforts to help your clubs be recognized in our communities. Many committees are already hard at work to demystify the word “Optimist” in our state. The first is the Leadership & Development Committee, whose efforts are currently directed at creating two educational DVDs to promote our Oratorical Contest. The initial disc is designed to grab the attention of our educators and students by sharing with them words delivered by the most effective public speakers of our times. These orations will be interspersed with the words of our very own winners of the Regional Oratorical Contests. We will encourage our teachers and students to not only

participate but to also request our second DVD, which will be a targeted lesson plan that follows the curriculum instructional guidelines for the State of Michigan. The second group of fellow Optimists that are hard at work for you is the Publicity & Sponsorship Committee. They are developing and implementing a marketing effort that will establish strategic alliances with corporate sponsors. The goals for the group are; a) to gain significant visibility through media exposure, and b) to provide a financial source for the district committee volunteers to receive enhanced training at the International Convention on the district’s dollar. The third committee is the Oratorical Committee, both current and future, to collect digital recordings from our Third Quarter Family Reunion, which is punctuated by the District Oratorical Contest.

Many of our past Governors attended the Regional Family Reunions and now share in a vision that will make the Michigan District the leader in developing a cohesive international vision. The only thing that is currently missing is...you. These goals are huge to say the least. The more members that participate on committees, the more likely we are to continue our success. Governor Lou is counting on your help to make us the undisputed Number One District in all of OI because we “expect success”. You, through your new, continued, or renewed involvement at the district level will become an integral part of our history.

I know this to be true...because a very dapper cricket told me... Once upon a time...that “when you wish upon a star, your dreams come true.”

Achievements and Awards**Sandy Diederich**Sjdiederich@msn.com or (248) 625-5915

Michigan District Achievements and Awards Chairperson



April 20, 2007 is the due date for the Second Quarter A&A Report. This is the time to tabulate the activities that have taken place between January 1 and March 31. Club members, be sure to ask your club President if this report will be turned in for the friendly competition among clubs and zones. Not familiar with this report? Ask your club President or Lt. Governor for an explanation, or call me at (248)625-5915. Certificates of participation are awarded

to all clubs that mail their report by April 20th. Don’t be late. The certificates are great! Ribbons will also be awarded to the club in each zone with the most points.

Third Quarter EXPO!

- ♥ To Committee Chairs: display what you have done so far this year and what you hope to accomplish.
- ♥ To Clubs: share a successful project or fund raiser.
- ♥ The EXPO is a good tool to get new members involved in club activities and District activities.
- ♥ New ideas are always welcomed!

If you need table space for displays or hand-outs, please contact:

Mary Lowery, Director of Committees

(989) 345-3980 or govben@voyager.net

4055 Rau Road, West Branch, MI 48661



Childhood Cancer Campaign

Terry Sabo

tjsabo00@verizon.net or (231) 744-8760

Michigan District Childhood Cancer Campaign Chairperson

Struggling with cancer is not just a short term battle for most children and families. The challenges are numerous as they have to cope with the cancer itself and then all of the obstacles that come with it. Many expenses can be incurred including gasoline, lodging, food, and time away from home and work. Optimism is a necessity and it is our mission to provide that.

I hope that you and your clubs have made Childhood Cancer Campaign (CCC) a priority. Nearly \$70,000 has been donated to Optimist International CCC by all of the districts. During our Third Quarter Meeting, if your club conducts an OI Foundation CCC fundraiser and then donates at least \$200 to CCC, the club will earn the Spring "Seasons of Love" banner patch from OI. With the month of June being Childhood Cancer month, let's show everyone that we mean business when it comes to supporting our children.

At the Third Quarter Meeting in Midland, CCC will be at the forefront. We have arranged for a great breakout session on CCC Fundraising and Activities. This is going to be a perfect time to learn more about fundraising ideas and activities to take back to your clubs. It will also be an opportunity to share some of your experiences and ideas on the topic.

The Michigan District will also be conducting a CCC Walk to not only raise money for the OI Foundation, but also, to broadcast our message of the Childhood Cancer Campaign commitment. This will be a 1 mile walk at the conclusion of Saturday's general session and is open to everyone. For just \$25, you can participate in the walk with all monies raised going to the OI Foundation Childhood Cancer Campaign. You will also receive a T-shirt with the CCC logo and event sponsors displayed. Bring anything you want on the walk to help promote CCC. If you are unable to do the walk we can also use some supporters at the start/finish line. You can make your checks payable to the OI Foundation.

If you haven't already, please send me information on your club's activities in regards to CCC. I know that efforts are going on throughout the Michigan District and you should boast on your accomplishments. I hope you enjoy your Third Quarter Meeting in Midland and I look forward to seeing you there.

Terry Sabo
1188 N. Robinhood Drive
Muskegon, MI 49445

"Providing the Care...Finding the Cure"

How Will You Measure Up on the PGI Roster?

Linda Ingersoll

lkingersoll@i2k.com or (269)639-1871

Michigan District Personal Growth & Involvement Chairperson

At the start of this Optimist year, we asked that you "register" for your PGI (Personal Growth & Involvement) classes. So now it is mid-term time. Are you ready for your grades? Have you attended classes, completed your homework assignments or finished your projects????

I am thrilled to report that several clubs in the Michigan District have set far-reaching goals for their members and are achieving success. Some clubs have now appointed a PGI chair who is tracking the members' progress and reporting new levels of achievement. Other clubs have re-energized the program and are making it a focal point of their meetings.

Are you curious about what these clubs are doing or how they are getting member participation? Then come to the Third Quarter District Meeting. We will be sharing some "secrets of success" with you and highlighting PGI in the EXPO display area.

So, are you passing the course or missing out on a great growth opportunity. Please let me know how we can get a PGI program working for you.





On Leadership

Cherryl R. Thames

cherrylthames@comcast.net or (248) 506-5118

Michigan District Leadership Development Chairperson

Some of us have heard about one study or another regarding key leadership and management practices. We see and hear it everyday on the news; no matter how painful it has become, as more and more lay-offs are announced. These practices stand out because they have been the primary qualities of leadership needed during times of turbulence and uncertainty:

- * Taking personal responsibility for initiating change
- * Creating a vision and strategy for the organization
- * Trusting and empowering others

But, what about the good times! What about these GROWTH YEARS of our organization? We, the Leadership Development Team, believe that these same qualities are key to our continued success, right now, and we aim to share whatever knowledge, skills and resources we have to insure that this is a truly SUCCESSFUL year.

In several industries & occupations it is common practice to have mid-year reviews. These reviews or check-ups enable individuals, teams, and even clubs to say "Am I/Are We on Target". This practice is perfectly in-line with one of Governor Lou's missions and it can be key for our EXPECT SUCCESS Year!

For all the Clubs and District Committees it is CHECK-UP time. And, to help everyone along the way the following tool, or something similar, can be used to check progress:

Club Level 2006-2007 Mid-Year Check Up

Success Area	Mid-Year	Year-End
Local Presence		
MEmpership		
A&A Reports		
District Meetings		
NEw Club Building		
ORatorical		
Speakers		
Honor Club		
OIJGC		
Personal Growth & Involvement		

Use a rating scale of 0 – 3 to determine your club's success – year to date:
 0 – no evidence that this is in place, 1 – some evidence/barely in place or on target,
 2 – clearly on target, 3 – target met or exceeded

And, if you were present at the Second Quarter Family Reunions you heard about the guest, during the 20th Anniversary of Women In Optimism presentation, who introduced herself at a club meeting as a born OPTIMIST.... Well, the same applies here -- "B+".



Montréal 2007

Karen Monville

beacon646-misc@yahoo.com or (989) 671-1287
Michigan District Past Governor and
Optimist International Ambassador

Planes, trains, automobiles, or buses—it doesn't matter how you get there but the place to be this summer is Montreal, Quebec for the Optimist International Convention July 4-7, 2007. April 15th is the deadline for the early registration but you can pre-register through June 1. After that date, registration will be on-site at the convention. You can register on-line or download a registration form from the Optimist International website (www.optimist.org). Registration forms will also be available at the Third Quarter Family Reunion in Midland.

Group travel information for train travel has been sent to all District leaders. New information I just received is that bus transportation is available from Detroit. The bus seats 47 passengers and would cost approximately \$6000, which would be only \$150 per person. If you are interested in traveling as part of a group, please feel free to contact Karen Monville, Optimist International Ambassador, (989) 671-1287 or beacon646-misc@yahoo.com Passports are not required for land travel (train, auto, or bus), but will be necessary if you are flying to Montreal.

There is a wealth of information in the latest Optimist magazine about the convention, including a tentative agenda. Check out all of the great things to do while visiting Montreal. There are several festivals taking place in Montreal this summer, including the Jazz Festival and the International Fireworks competition during the time of our convention.

Our District hotel is the Delta Centreville and the hospitality room will be on Thursday and Friday nights at the Holiday Inn across from the Convention Center. Governor Lou and I have set a goal of 125 Michigan attendees and are optimistic we will exceed this. I'm sure you won't want to miss out on the great learning opportunities, camaraderie, and overall great time!! See you in Montreal, eh??



The Michigan District Hospitality pins are going fast and you'll want to be sure to purchase yours, if you haven't done so already. Governor Lou has a great design for this year's pins, keeping with the Family Reunion theme for our meetings. Cost of the pins is only \$10 and I'm sure you'll want to have one as a keepsake, even if you are not able

to join us in Montreal. Proceeds from the sale of these pins fund the hospitality room at the International Convention.



It's a very exciting time for the JOOI Michigan District! The JOOI District Board is busy planning their Annual District Conference which will be held Friday April 20 - Saturday April 21 at Clawson High School. Friday begins at 6:00 PM with a pasta dinner. It will be a night of fun and socialization. There will be open gym time, games, movies and the pool will be open. A continental breakfast will be served Saturday morning. Registration begins at 8:00 am and opening session starts at 8:30 am. We have many fun and exciting workshops planned ranging from leadership training to scrap booking to choosing service projects. We will also be electing our new JOOI leaders for next year. It's very important that as many JOOI

JOOI Update

Tessa Hartley

TRH891@aol.com or (248) 318-3805

Michigan District JOOI Governor



clubs as possible participate in this election process because we will be choosing the leaders that will represent Michigan JOOI for next year. Most JOOI kids will never get to go to the national convention but the district conference is attainable. The District Conference is a pivotal part of molding club members into club leaders and club leaders into district leaders. I would like to encourage you to make an effort to bring the JOOI kids in your community to this conference. For more information, flyers on the event and Pre-Registration form please contact Rocco Romano, the JOOI Co-Chair at rromano@tmp-architecture.com.



District Tournament Update

Sherry Regiani

sregiani@comcast.net or (248) 625-5222

Michigan District OIJGC Chairperson

The clubs listed below will be hosting Junior Golf Local Pre-Tournament Qualifiers. If your club is not listed, and you DO plan to participate, please call me or email right away. If you'd like to combine with another club, contact the chairperson listed below. It's more fun when you work together!

The District Tournament will again be held at Davison Country Club, Davison, MI, just East of Flint. Registration deadline is June 13TH. Tournament dates: Monday, June 18, 2007 for 10-11 and 12-13 year olds (18 holes) and Mon and Tues, June 18-19 for 14-15 and 16-18 year olds (36 holes), with scores reported to the National Junior Golf Scoreboard for ranking.

Date	Club Name	Golf Club	Division	Chairperson	Phone #	email
5/19	Ann Arbor	Hudson-Mills	B&G 10-18	Theil /Stevenson	734-663-0292	dlthiel@comcast.net
6/11	Battle Creek Harper Creek	Binder Park	B&G 14-18, 13& under plays 9	John Peruzze	269-979-3045	cperuzze@hotmail.com
5/13	Clarkston	Liberty	B&G 10-18	Sherry Regiani	248-625-5222	sregiani@comcast.net
?	Davison	Davison Country Club	B&G 10-18	Linda Dahl	810-845-52668	racermm@aol.com
6/14	Farmington Farm Hills	Glen Oaks	B&G 12-18	David Boyer, Jeff Hotchkiss	248-473-1814	dboyer@fhgov.com
5/6	Grand Blanc	Woodfield Country Club	B&G 10-18	Dan Draper	810-730-0369	dtmdraper@hotmail.com
5/5	Jackson	Hankerd Hills	B&G 10-18	Gary Hess	734-395-5747	hessdent@chartermi.net
6/11	Kent / Grand Rapids	Thornapple Pointe	B&G 12-18	Harry Margo	616-361-1167	ceioffice3268@sbcglobal.net
6/3	Ludington	Lincoln Hills	B&G 12-18	Joe Morris, Fred Slimmen, Jack Bonser	JM: 231-843-9030 FS: 231-690-4025	morisig@charter.net
5/19	Macomb County Area	St. Clair Shores Country Club	B&G 12-18	Jim Kaza	586-778-5152	kaza1969@yahoo.com
6/3	Mason	EIDorado	B&G 10-18	Nathan Clark	517-543-2055	clarknwc@gmail.com
5/6	Rochester	Fieldstone		Bert Quinn	248-642-0537	bertmquinn@comcast.net
5/19	Royal Oak	Royal Oak Golf Course		Mike Ripinski	248-789-2735	mikrip@wowway.com
?	Shelby Township		B&G 10-18	Ron Gardner	586-206-7719	gardnerronald@sbcglobal.net



Optimists In Action

Julie Howes
Editor

The Second Quarter of this Optimist Year has been a busy one for many of our Michigan District Clubs. Below is a summary of some of the many activities within our District

The Bay City Noon Optimist Club is in their 14th season of sponsoring the Travel and Adventure Series as a fundraiser for their club. This club also participated in Community Days Event at Younkers Department Store as an additional club fundraiser.

The Central Macomb Optimist Club had a successful event called 'Dancing to the Decades' which provided enough funds to donate \$3,000 to the Macomb Lutheran Charitable Foundation.

Optimist Club of Jackson is sponsoring a Hockey Benefit with the Red Wings Alumni to assist a young man with medical expenses resulting from his cancer treatments.

The Optimist Club of Keego Harbor is teaming up with the West Bloomfield Youth Coalition in a weekly mentoring program.

The Lakes Area Optimist Club held their first annual '1000 Book Challenge'. All books collected during this three week challenge will be donated to the Walled Lake Elementary School.

The Optimist Club of Greater Muskegon has established an Optimist Scholarship at the Muskegon Community College.

The Roseville Optimist Club held their 14th annual Soup Tasting event, a Chili Cook Off and still had time to plan a Youth Appreciation event!

Reminder—please forward your club bulletins and special club announcements to:

Julie Howes
50 Grant Street
Galesburg, MI 49053-9621
JLHOWES217@aol.com

International Development

Frank Kapp

kappwb@juno.com or (989) 345-5737

Michigan District International Development Chairperson

Have you or your club ever wondered how you could be involved in International Development for Optimist International? There are three ways that you can be involved.

First of all is to become a DIPLOMAT and join 625 Optimist members who are contributors to the International Development Fund by donating a one-time fee of \$250.00 which is used only for international club building efforts. You will receive a handsome numbered lapel pin, a certificate signed by Ronnie Dunn, our Optimist International President, noting membership in the Optimist International Diplomatic Corp and your choice of a cap, sun visor or name badge. You will also receive a lifetime subscription to the International Development Newsletter, "World Watch" which gives detailed information on new clubs in countries around the world. Diplomats are invited to a special reception at the International Convention to meet representatives from clubs in the Target Countries.

Secondly would be to become involved in the International Twin Club Program. Your club can become a "Twin Club" with an Optimist Club in another part of the world. Perhaps at the International Convention you have met some Optimist members from another country. Twin Clubs share goodwill by exchanging club bulletins and photos, ex-

changing gifts, holiday greetings and writing letters. These clubs have a special Twin Club Reception at the Optimist International Convention each year. There is no fee for this program and you can apply by submitting an application to Optimist International. After your club has been matched with the other club and your application is sent to Optimist International, you can order a Twin Club Patch for your club's Honor/Award Banner.

Thirdly, would be to build a new club in another part of the world. A total of 35 different countries around the world now have Optimist Clubs. The registration fee is \$100.00 (US) plus \$1.00 (US) per member with a minimum of 15 members to organize such a club. Many of the world wide clubs have been formed by Optimists who do business in another country and others by friends they know in other countries. Financial support is available for those who build in the currently identified Target Countries. Some of these programs may change soon since the International Development Committee has some suggestions for the next Board of Directors Meeting.

If you would like further information about any of these International Development Programs, or an application for becoming a Diplomat, or Twin Club, please feel free to contact me.



Third Quarter "Optimist Family Reunion" Goes South of the Border

Barry Burnham

resurrection@alderwoods.com or (586) 566-1137

Michigan District Conferences and Convention Chairperson

It's time for your *Mexican Weekend Vacation* May 4, 5, & 6, 2007 as the convention committee invites you to attend the Third Quarter "Optimist Family Reunion" at the beautiful **Valley Plaza Resort** in **Midland, Michigan**. Come and celebrate **Cinco de Mayo** with our taste tantalizing spectacular taco bar and other authentic treats Friday night. Then on with our theme Saturday, as we celebrate a certain some ones **Cinco-Cinco** birthday during lunch, the **Oratorical Contest** Finals in the afternoon and end the day with the evening banquet where the entertainment will be all about you...**Karaoke with Wayne and Sue Durlock!**

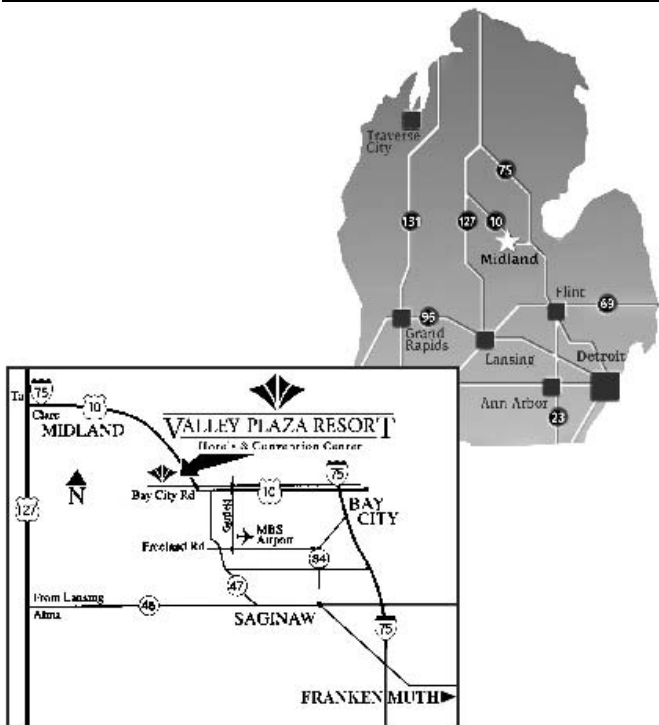
The Valley Plaza Resort is a great place for the whole family with an indoor Putt Putt golf course, bowling alley, twin movie theatres, three indoor pools, arcade, MarketPlace and snack shop. Rooms feature complimentary high-speed internet access, Satellite TV, in-room iron, ironing board and hair dryer, complimentary in-room coffeemaker, in-room safes and much more!

Youth Activities Co-Chairs Dwayne and Julie Baxa, will have loads of fun at the resort with your kids and grandkids!

Spouse Activities Chair (and First Man) Dan Moss will enjoy the Dow Gardens in Midland with all spouses who are not attending the conference sessions on Saturday morning, then come back to the resort for lunch and the Oratorical Finals.

Registration for this *Mexican Fiesta* is easy. You can complete and send (or fax) the registration form in this issue to our **Secretary/Treasurer Doris Modrak**. A registration form is also found on the Michigan District website: www.michiganoptimists.org.

Remember, the deadline for "earlybird registration" is **April 28th** for all members, spouses and kids. Learn everything you ever wanted to know about Optimist programs and activities. Review the workshops listed on the registration form in advance to plan your day of education. Remember too, your passport will be entered into a special drawing Saturday afternoon. You may be the winner of a very special gift!



Hey Tigers Fans and all CCC Cancer Walk Participants!!!...We are asking you to show your support for both by bringing a Detroit Tigers baseball cap to the First Annual Michigan District CCC Cancer Walk on Saturday, May 5th.

Details about the walk can be found on **page 9** or on the Michigan District Optimists website (www.michiganoptimists.org) See you all there!



Register Today For The Michigan Optimists 2006- 2007 Third Quarter "Optimist Family Reunion" Valley Plaza Resort, 5221 Bay City Road, Midland, Michigan



Friday, May 4, 2007: Hospitality Room featuring "South of the Border" treats (7:00-11:00 p.m.)
Executive Board Meeting (7:30 p.m.)
Saturday, May 5, 2007: General Business Meeting & Breakout Sessions, Michigan District Oratorical Contest
Finals, "Passport Drawing", Michigan District "Cancer Walk", Dinner and Entertainment
Sunday, May 6, 2007: Michigan District Optimist Family Breakfast with "The Guessing Machine"

Please Use **One** Form Per Optimist Member!

Name: _____

Name for Badge: _____

Phone: () _____

Zone: _____

Club Name: _____

2006-2007 Office: _____

First Timer? Yes _____ No _____

Any Special Meal Needs: _____

If attending, Spouse/Guest Name: _____

If attending, child's name(s) and age(s): _____

****General Session Starts @ 8:45 a.m. ****

Please check the Workshops and Round Tables you plan to attend:

- ___ 2006-2007 Assistant and Lieutenant Governors Presidents and Secretary/Treasurers
- ___ 2007-2008 Assistant and Lieutenant Governors First Meeting
- ___ New Club Building
- ___ Membership
- ___ Childhood Cancer Campaign
- ___ JOOI Youth Clubs
- ___ Effective Communications, Public Relations and Marketing
- ___ Orientation for New Club Members
- ___ How to Lead a Committee
- ___ Installation Events

Make Your Hotel Reservations Today!!

*(Please mention that you are with the MI District Optimists)
Valley Plaza Resort has two hotels on the same property*

Best Western Valley Plaza Inn

Standard Room rate \$89.99; Two room Whirlpool Suite \$149.99

Plaza Suite

Deluxe Room rate \$99.99; Two room Whirlpool Suite \$149.99

All lodging room rates are per night and are subject to applicable state tax and local room assessment. Room tax = 8%, state tax = 6%, local lodging room assessment fee = 2%.

Same number for both hotels: **1-800-825-2700 or 989-496-2700**
(Must call hotels directly for group discount)

Make Reservations by April 13th

Please Check Which Activities You will Attend:

- Early Registration:** _____ @ \$30 = _____
Must be faxed or postmarked before April 28, 2007. Registration includes coffee, lunch and meeting room charges.
- Late Registration:** _____ @ \$40 = _____
Faxed or postmarked after April 28, 2007.
Lunch **NOT** guaranteed.
- Spouse's Activity:** _____ @ \$22 = _____
Late registration (after April 28th) _____ @ \$32 = _____
DOW Gardens tour and lunch at Valley Plaza Conference Center with Oratorical Contest participants. Leave hotel lobby at 9:00 a.m. Late registration - Lunch **NOT** guaranteed.
- Children's Activities:** _____ @ 15 = _____
Late registration (after April 28th) _____ @ 25 = _____
Includes lunch and dinner, 18 holes of miniature golf, ice cream treat from MarketPlace, 8 arcade tokens, swimming, and movie
- Past Governors' Breakfast:** _____ @ Free = _____
7:30 a.m. – 8:30 a.m.
- 2006-2007 Assistant Governors' and Lieutenant Governors' Breakfast:** _____ @ Free = _____
7:30 a.m. – 8:30 a.m.
- First Timer's and Spouse's Continental Breakfast (8:00 a.m. – 8:30 a.m.):** _____ @ Free = _____
- Saturday Evening Dinner and Karaoke Party:** _____ @ \$30 = _____
7:00 p.m.
- Michigan District Optimists Family Breakfast:** _____ @ \$15 = _____
Including a presentation by Dr. Thomas Karas of Karas Brain Performance, titled "The Guessing Machine"
9:00 a.m. – 11:00 a.m.

Total: _____

Please Make Checks Payable To: **Michigan District Optimists**

Send or Fax Registration to:
Doris Modrak, Secretary-Treasurer
17177 Kingsbrooke Drive
Clinton Township, MI 48038

Home Phone: (586) 286-6377 Fax Number: (248) 822-9350

Please note Policy #C7: All requests for refunds of prepaid registrations must be made in writing by the pre-registered individual. Such requests must be received by the Convention Chair or Secretary-Treasurer before the last day of the convention.



**Michigan District
Optimist International**

**Next OptiViews Deadline
June 2, 2007**

Submit articles via e-mail to Nicole:
ingers007@yahoo.com

Websites

Michigan District
www.michiganoptimists.org

Optimist International
www.optimist.org

OptiViews Staff

Nicole M. Ingersoll
Editor/Publisher

Linda Ingersoll
Co-Editor

The Optimist Creed

Promise Yourself ~

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

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Optimist International Mission Statement:

"By providing hope and positive vision, Optimists bring out the best in kids."